
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(D)
OF THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): November 10, 2020

GORES METROPOULOS, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-38791
(Commission
File Number)

83-1804317
(I.R.S. Employer
Identification No.)

9800 Wilshire Blvd.
Beverly Hills, CA
(Address of principal executive offices)

90212
(Zip Code)

(310) 209-3010
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencements communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbols	Name of each exchange on which registered
Class A Common Stock	GMHI	Nasdaq Capital Market
Warrants	GMHIW	Nasdaq Capital Market
Units	GMHIU	Nasdaq Capital Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 8.01 Other Events.

On November 10, 2020, Luminar Technologies, Inc. (“Luminar”) updated information regarding the proposed business combination contemplated by that certain Agreement and Plan of Merger (the “Merger Agreement”), between Gores Metropoulos, Inc. (Nasdaq: GMHI, GMHIU and GMHIW) (the “Company”), a special purpose acquisition company sponsored by an affiliate of The Gores Group, LLC, Luminar and certain other signatories thereto, in an investor presentation (the “Presentation”). Luminar intends to use the Presentation at several previously announced investor conferences. A copy of the Presentation is attached hereto as Exhibit 99.1 and incorporated by reference herein.

Additionally, on November 10, 2020, the Company issued a press release highlighting a number of major business updates and milestones with respect to Luminar. A copy of the press release is attached hereto as Exhibit 99.2 and incorporated by reference herein.

Additional Information about the Transactions and Where to Find It

The Company has filed with the SEC a registration statement on Form S-4 (the “Registration Statement”) and has mailed the definitive proxy statement/consent solicitation statement/prospectus contained therein and other relevant documents to its stockholders. The Registration Statement is now effective. The Registration Statement, including the proxy statement/consent solicitation statement/prospectus contained therein, contains important information about the proposed transactions contemplated by the Merger Agreement and the other matters to be voted upon at a meeting of the Company’s stockholders to be held to approve the proposed transactions contemplated by the Merger Agreement and other matters (the “Special Meeting”) and is not intended to provide the basis for any investment decision or any other decision in respect of such matters. **Company stockholders and other interested persons are advised to read the Registration Statement and the proxy statement/consent solicitation statement/prospectus, as well as any amendments or supplements thereto, because they contain important information about the proposed transactions. The definitive proxy statement/consent solicitation statement/prospectus has been mailed to Company stockholders as of October 14, 2020, the record date established for voting by the Company stockholders on the proposed transactions contemplated by the Merger Agreement and the other matters to be voted upon at the Special Meeting. Company stockholders will also be able to obtain copies of the definitive proxy statement/consent solicitation statement/prospectus, without charge, at the SEC’s website at www.sec.gov or by directing a request to: Gores Metropoulos, Inc., 9800 Wilshire Boulevard, Beverly Hills, CA 90212, attention: Jennifer Kwon Chou (email: jkhou@gores.com).**

Participants in Solicitation

The Company, Luminar and their respective directors and officers may be deemed participants in the solicitation of proxies of Company stockholders in connection with the proposed transactions. **Company stockholders and other interested persons may obtain, without charge, more detailed information regarding the directors and officers of the Company in the Company’s Annual Report on Form 10-K for the fiscal year ended December 31, 2019, which was filed with the SEC on March 13, 2020. Information regarding the persons who may, under SEC rules, be deemed participants in the solicitation of proxies to Company stockholders in connection with the proposed transactions contemplated by the Merger Agreement and other matters to be voted upon at the Special Meeting is set forth in the definitive proxy statement/consent solicitation statement/prospectus for the proposed transactions.** Additional information regarding the interests of participants in the solicitation of proxies in connection with the proposed transactions is included in the Registration Statement.

Forward Looking Statements

This communication may contain a number of “forward-looking statements” as defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements include information concerning the Company’s or Luminar’s possible or assumed future results of operations, business strategies, debt levels, competitive position, industry environment, potential growth opportunities and the effects of regulation, including whether this transaction will generate returns for stockholders. These forward-looking statements are based on the Company’s or Luminar’s management’s current expectations, estimates, projections and beliefs, as well as a number of assumptions concerning future events. When used in this press release, the words “estimates,” “projected,” “expects,” “anticipates,” “forecasts,” “plans,” “intends,” “believes,” “seeks,” “may,” “will,” “should,” “future,” “propose” and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements.

These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside the Company's or Luminar's management's control, that could cause actual results to differ materially from the results discussed in the forward-looking statements. These risks, uncertainties, assumptions and other important factors include, but are not limited to: (a) the occurrence of any event, change or other circumstances that could give rise to the termination of the Merger Agreement and the proposed transactions contemplated thereby; (b) the inability to complete the transactions contemplated by the Merger Agreement due to the failure to obtain approval of the stockholders of the Company or other conditions to closing in the Merger Agreement; (c) the ability to meet Nasdaq's listing standards following the consummation of the transactions contemplated by the Merger Agreement; (d) the risk that the proposed transactions disrupt current plans and operations of Luminar or its subsidiaries as a result of the announcement and consummation of the transactions described herein; (e) the ability to recognize the anticipated benefits of the proposed transactions, which may be affected by, among other things, competition, the ability of the combined company to grow and manage growth profitably, maintain relationships with customers and suppliers and retain its management and key employees; (f) costs related to the proposed transactions; (g) changes in applicable laws or regulations; (h) the possibility that Luminar may be adversely affected by other economic, business and/or competitive factors; and (i) other risks and uncertainties indicated from time to time in the final prospectus of the Company, including those under "Risk Factors" therein, and other documents filed or to be filed with the SEC by the Company. You are cautioned not to place undue reliance upon any forward-looking statements, which speak only as of the date made.

Forward-looking statements included in this communication speak only as of the date of this communication. Except as required by law, neither the Company nor Luminar undertakes any obligation to update or revise its forward-looking statements to reflect events or circumstances after the date of this release. Additional risks and uncertainties are identified and discussed in the Company's reports filed with the SEC and available at the SEC's website at www.sec.gov.

Disclaimer

This communication is for informational purposes only and shall not constitute an offer to sell or the solicitation of an offer to buy any securities pursuant to the proposed transactions or otherwise, nor shall there be any sale of securities in any jurisdiction in which the offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of any such jurisdiction. No offer of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

<u>Exhibit No.</u>	<u>Exhibit</u>
99.1	Investor presentation dated November 10, 2020.
99.2	Press release dated November 10, 2020.
104	The cover page of the Current Report on Form 8-K, formatted in Inline XBRL.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Gores Metropoulos, Inc.

Date: November 10, 2020

By: /s/ Andrew McBride

Name: Andrew McBride

Title: Chief Financial Officer and Secretary

LUMINAR BUSINESS OVERVIEW

NOVEMBER 2020

LUMINAR
GORES METROPOULOS

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DISCLAIMER



No Representations and Warranties

This presentation of Gores Metropoulos, Inc. ("Gores") and Luminar Technologies, Inc. ("Luminar" or the "Company") is for informational purposes only and does not constitute an offer to sell, a solicitation of an offer to buy, or a recommendation to purchase any equity, debt or other financial instruments of Luminar or Gores or any of their respective affiliates, directors, officers, employees or advisors or any other person as to the accuracy or completeness of the information in this presentation (including as to the proposed business combination and for no other purpose). Luminar and Gores assume no obligation to update or restate current information contained in this presentation, to remove any outdated information or to expressly mark it as being outdated. No securities commission or securities regulatory authority or other regulatory body or authority in the United States or any other jurisdiction has in any way passed upon the merits of, or the accuracy and adequacy of, this presentation.

You should not construe the contents of this presentation as legal, accounting, business or tax advice and you should consult your own professional advisors as to the legal, accounting, business, tax, financial and other matters contained herein. No representation or warranty, express or implied, is or will be given by Gores nor Luminar nor any of their respective affiliates, directors, officers, employees or advisors or any other person as to the accuracy or completeness of the information in this presentation (including as to the accuracy or reasonableness of statements, estimates, targets, projections, assumptions or judgments) or any other written, oral or other communications transmitted or otherwise made available to any party in the course of its evaluation of a possible transaction. Accordingly, none of Gores and Luminar or any of their respective affiliates, directors, officers, employees, or advisors or any other person shall be liable for any direct, indirect, or consequential loss or damages suffered by any person as a result of relying on any statement in or omission from this presentation and any such liability is expressly disclaimed. Certain information contained herein has been derived from sources prepared by third parties. While such information is believed to be reliable for the purposes used herein, none of Gores', Luminar's, their respective affiliates, nor Gores', Luminar's or their respective affiliates' directors, officers, employees, members, partners, stockholders, or agents makes any representation or warranty with respect to the accuracy of such information.

This presentation is not an expression of Gores' interest in Luminar and does not constitute an offer or agreement to acquire Luminar; it being understood that the terms of any such acquisition would be set forth in definitive documents in form and substance satisfactory to the parties and executed by them.

Forward-Looking Statements

This presentation includes "forward-looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "future," "growth," "opportunity," "well-positioned," "forecast," "intend," "seek," "target," "anticipate," "believe," "expect," "estimate," "plan," "outlook," and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. Such forward-looking statements include, but are not limited to, projected financial information, statements regarding estimates and forecasts of other financial and performance metrics, projections of market opportunity and market share and statements regarding the proposed relationship between Luminar and Volvo and the implications of those arrangements and related agreements on Luminar's business and results of operations. Such forward-looking statements with respect to revenues, earnings, performance, strategies, prospects and other aspects of the businesses of Gores, Luminar or the combined company after completion of any proposed business combination are based on current expectations that are subject to risks and uncertainties. These statements are based on various assumptions, whether or not identified in this presentation, and on the current expectations of Gores' and Luminar's management and are not predictions of actual performance. These forward-looking statements are provided for illustrative purposes only and are not intended to serve as, and must not be relied on by any investor as, a guarantee, an assurance, a prediction or a definitive statement of fact or probability.

A number of factors could cause actual results or outcomes to differ materially from those indicated by such forward-looking statements. These factors include, but are not limited to: the inability to complete the transactions contemplated by the proposed business combination; the inability to recognize the anticipated benefits of the proposed business combination, which may be affected by, among other things, competition, and the ability of the combined business to grow and manage growth profitably; costs related to the proposed business combination; changes in applicable laws or regulations; the inability to successfully retain or recruit officers, key employees or directors following the proposed business combination; effects of Gores' public securities' liquidity and trading; the market's reaction to the proposed business combination; the lack of a market for Gores' securities; Gores' and Luminar's financial performance following the proposed business combination; the possibility that Luminar or Gores may be adversely affected by other economic, business, and/or competitive factors, including the level of demand and financial performance of the autonomous vehicle industry and market adoption of lidar; the risk that any required regulatory approvals are not obtained, are delayed or are subject to unanticipated conditions that could adversely affect the proposed business combination or the expected benefits of the proposed business combination; the risk that the approval of the stockholders of Gores or Luminar is not obtained; risks related to Luminar's relationship with Volvo and the related timing of production schedules and other key milestones; the amount of redemption requests made by Gores' public stockholders; the inability of Luminar to adequately protect or enforce its intellectual property rights or prevent unauthorized parties from copying or reverse engineering its solutions which efforts to protect and enforce Luminar's intellectual property rights and prevent third parties from violating its rights may be costly; any legal and/or regulatory proceedings and commercial or contractual disputes in which Luminar may become involved, which could have an adverse effect on its profitability; changes in the price of key materials and disruptions in supply chains for these materials; the impact of the global COVID-19 pandemic; and other risks and uncertainties indicated from time to time in the final prospectus of Gores filed on February 1, 2019, Annual Report on Form 10-K for the fiscal year ended December 31, 2019 and Quarterly Report on Form 10-Q for the quarter ended September 30, 2020, and the registration statement on Form S-4/A containing a proxy statement/consent solicitation statement/prospectus filed with the Securities and Exchange Commission (the "SEC") by Gores on October 23, 2020. In each case, under "Risk Factors," and other documents filed or to be filed with the SEC by Gores. There may be additional risks that neither Gores nor Luminar presently know or that Gores and Luminar currently believe are immaterial that could also cause actual results to differ from those contained in the forward-looking statements.

You are cautioned not to place undue reliance upon any forward-looking statements, including the projections, which speak only as of the date made. Neither Gores nor Luminar undertake any commitment to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

Accordingly, forward-looking statements, including any projections or analysis, should not be viewed as factual and should not be relied upon as an accurate prediction of future results. The forward-looking statements contained in this presentation are based on our current expectations and beliefs concerning future developments and their potential effects on Gores and Luminar. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control), or other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements.

Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. Accordingly, you should not put undue reliance on these statements.

DISCLAIMER



Use of Projections

This presentation contains financial forecasts with respect to certain financial measurements of Luminar, including, but not limited to Luminar's projected Revenue, Free Cash Flow and Adjusted EBITDA for Luminar's fiscal years 2020 through 2025. Such projected financial information constitutes forward-looking information, and is for illustrative purposes only and should not be relied upon as necessarily being indicative of future results. Neither Gores' independent auditors, nor the independent registered public accounting firm of Luminar, audited, reviewed, compiled, or performed any procedures with respect to the projections for the purpose of their inclusion in this presentation, and accordingly, neither of them expressed an opinion or provided any other form of assurance with respect thereto for the purpose of this presentation. These projections should not be relied upon as being necessarily indicative of future results. Neither Gores nor Luminar undertakes any commitment to update or revise the projections, whether as a result of new information, future events or otherwise.

In this presentation, certain of the above-mentioned projected information has been repeated (in each case, with an indication that the information is an estimate and is subject to the qualifications presented herein), for purposes of providing comparisons with historical data. The assumptions and estimates underlying the prospective financial information are inherently uncertain and are subject to a wide variety of significant business, economic and competitive risks and uncertainties that could cause actual results to differ materially from those contained in the prospective financial information. See "Forward-Looking Statements" paragraph above. Accordingly, there can be no assurance that the prospective results are indicative of the future performance of Gores or Luminar or that actual results will not differ materially from those presented in the prospective financial information. Inclusion of the prospective financial information in this presentation should not be regarded as a representation by any person that the results contained in the prospective financial information will be achieved.

Industry and Market Data

In this presentation, Gores and Luminar rely on and refer to information and statistics regarding the sectors in which Luminar competes and other industry data. Gores and Luminar obtained this information and statistics from third-party sources, including reports by market research firms. Although Gores and Luminar believe these sources are reliable, they have not independently verified the information and do not guarantee its accuracy and completeness. Gores and Luminar have supplemented this information where necessary with information from discussions with Luminar customers and Luminar's own internal estimates, taking into account publicly available information about other industry participants and Luminar's management's best view as to information that is not publicly available.

Use of Non-GAAP Financial Measures

The financial information and data contained in this presentation is unaudited and does not conform to Regulation S-X promulgated under the Securities Act of 1933, as amended. Accordingly, such information and data may not be included in, may be adjusted in or may be presented differently in, any proxy statement/prospectus to be filed by Gores with the SEC.

This presentation includes non-GAAP financial measures, including earnings before interest, taxes, depreciation and amortization ("EBITDA") and Free Cash Flow ("FCF"). Free Cash Flow is defined as EBITDA less capital expenditures (including patent acquisitions) less changes in net working capital less net interest expense less taxes (including the benefit of existing and future net operating losses).

Gores and Luminar believe that these non-GAAP measures of financial results provide useful information to management and investors regarding certain financial and business trends relating to Luminar's financial condition and results of operations. Luminar's management uses these non-GAAP measures to compare Luminar's performance to that of prior periods for trend analysis and for budgeting and planning purposes. These measures are used in monthly financial reports prepared for management and Luminar's board of directors. Gores and Luminar believe that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends. Management of Luminar does not consider these non-GAAP measures in isolation or as an alternative to financial measures determined in accordance with GAAP. The principal limitation of these non-GAAP measures is that they exclude significant expenses and income that are required by GAAP to be recorded in Luminar's financial statements. In addition, they are subject to inherent limitations as they reflect the exercise of judgments by Luminar's management about which expenses and income are excluded or included in determining these non-GAAP measures.

Other companies may calculate non-GAAP measures differently, and therefore the non-GAAP measures of Luminar included in this presentation may not be directly comparable to similarly titled measures of other companies.

Additional Information about the Transactions and Where to Find It

Gores has filed with the SEC a registration statement on Form S-4 (the "Registration Statement") and has mailed the definitive proxy statement/consent solicitation statement/prospectus contained therein and other relevant documents to its stockholders. The Registration Statement is now effective. The Registration Statement, including the proxy statement/consent solicitation statement/prospectus contained therein, contains important information about the proposed transactions contemplated by the Merger Agreement and the other matters to be voted upon at a meeting of Gores' stockholders to be held to approve the proposed transactions contemplated by the Merger Agreement and other matters (the "Special Meeting") and is not intended to provide the basis for any investment decision or any other decision in respect of such matters. Gores' stockholders and other interested persons are advised to read the Registration Statement and the proxy statement/consent solicitation statement/prospectus, as well as any amendments or supplements thereto, because they contain or will contain important information about the proposed transactions. The definitive proxy statement/consent solicitation statement/prospectus has been mailed to Gores' stockholders as of October 14, 2020, the record date established for voting on the proposed transactions contemplated by the Merger Agreement and the other matters to be voted upon at the Special Meeting. Gores' stockholders will also be able to obtain copies of the definitive proxy statement/consent solicitation statement/prospectus, without charge, at the SEC's website at www.sec.gov or by directing a request to: Gores Metropolis, Inc., 1620 Wilshire Boulevard, Beverly Hills, CA 90212, attention: Jennifer Kwon Chou (email: jchow@gores.com).

No Offer or Solicitation

This presentation is for informational purposes only and shall not constitute an offer to sell, the solicitation of an offer to buy any securities or a solicitation of any vote in any jurisdiction pursuant to the proposed business combination or otherwise, nor shall there be any sale of securities in any jurisdiction in which the offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of any such jurisdiction. No offer of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended.

Participants in the Solicitation

Luminar and Gores and their respective directors and officers and other members of management and employees may be deemed participants in the solicitation of proxies in connection with the proposed business combination. Gores' stockholders and other interested persons may obtain, without charge, more detailed information regarding directors and officers of Gores in Gores' Annual Report on Form 10-K for the fiscal year ended December 31, 2019, which was filed with the SEC on March 13, 2020. Information regarding the persons who may, under SEC rules, be deemed participants in the solicitation of proxies to Gores' stockholders in connection with the proposed business combination will be included in the proxy statement/prospectus Gores has filed with the SEC.

Trademarks and Trade Names

Gores and Luminar own or have rights to various trademarks, service marks and trade names that they use in connection with the operation of their respective businesses. This presentation also contains trademarks, service marks and trade names of third parties, which are the property of their respective owners. The use or display of third parties' trademarks, service marks, trade names or products in this presentation is not intended to, and does not imply, a relationship with Gores or Luminar, or an endorsement or sponsorship by or of Gores or Luminar. Solely for convenience, the trademarks, service marks and trade names referred to in this presentation may appear without the ®, TM or SM symbols, but such references are not intended to indicate, in any way, that Gores or Luminar will not assert, to the fullest extent under applicable law, their rights or the right of the applicable licensor in these trademarks, service marks and trade names.

Many statements and the case studies contained herein relate to (i) The Gores Group, LLC (The Gores Group), certain of its affiliated funds or Gores Holdings, Inc. ("Gores Holdings"), Gores Holdings II, Inc. ("Gores Holdings II") or Gores Holdings III, Inc. ("Gores Holdings III") or (ii) Dean Metropolis or businesses affiliated with him or his affiliates. An investment in Gores Metropolis, Inc. is not an investment in The Gores Group, its affiliated funds, Gores Holdings, Gores Holdings I or Gores Holdings III or Dean Metropolis or businesses affiliated with him or his affiliates. The historical results of The Gores Group, its affiliated funds, Gores Holdings I, Gores Holdings II or Gores Holdings III or Dean Metropolis or businesses affiliated with him or his affiliates are not necessarily indicative of the future performance of Gores Metropolis, Inc.

MAJOR ACHIEVEMENTS SINCE AUGUST 2020



Commercial

- **Daimler Truck Deal:** Entered into strategic partnership with Daimler Truck to pursue a common goal of bringing series produced, highly automated trucks (SAE L4) to roads globally; Daimler Truck invested in Luminar at the same valuation as the SPAC
- **Accelerating Production Programs:** Now engaged with 50% more OEM programs for series production deals to be awarded over next 24 months (now 12, up from 8 in August; only 4 modeled in financial forecast)

Execution

- **On-track for Powering Series Production Vehicles in 2022:** Delivered key milestone of Iris B samples; shipped to lead series production partner Volvo and live on vehicles
- **Key Supplier Agreements:** Now have definitive and exclusive supply agreements for all core lidar components (laser, receiver, ASIC); consistent with <\$100 BoM target in volume

Financial

- **Confirming and Increasing Orderbook Outlook:** New trucking agreements and higher volume outlook from existing production programs since August increases 2020YE order backlog 30% from ~\$1 billion to ~\$1.3 billion
- **Further Confidence in Forecast:** Substantially increased business engagements, increases in customer volume outlook, and new agreements result in proof points and greater confidence in financial forecast relative to August

THE LUMINAR TEAM



Austin Russell, Founder & CEO
LUMINAR

- Founded Luminar in 2012 at the age of 16. Was an independent researcher at the Beckman Laser Institute
- In 2013, awarded the prestigious Thiel Fellowship & dropped out of Stanford to focus on Luminar full-time
- By 2018, named to Forbes 30 under 30 and MIT 35 under 35



Tom Fennimore, CFO
LUMINAR

- Spent 17 years at Goldman Sachs across various sectors including ECM and M&A before being appointed Global Head of Automotive
- Subsequently moved to Jefferies as Co-Head of Industrials and Global Head of Auto Investment Banking
- B.S. in Mathematics and Engineering



Alec Gores, Sponsor, Incoming Director
GORES METROPOULOS

- Founder, Chairman and Chief Executive Officer of The Gores Group
- 35+ years of experience as an entrepreneur, operator and private equity investor
- Has invested in 100+ portfolio companies through varying macroeconomic environments
- Raised six SPACs to date (totaling \$2.5+ billion before PIPE commitments)



Jason Eichenholz, PhD
CTO & Co-Founder

Optics Industry Executive
Ocean Optics CTO



Scott Faris
Chief Business Officer

Optics Industry Executive
4-time Startup CEO / COO



Jason Wojack
Engineering

Volume HW Development Expert
VP of Engineering @ Motorola



Christoph Schroeder, PhD
Software

Autonomous Industry Leader
VP Autonomy @ Mercedes



Aaron Jefferson
Product

Auto / ADAS Product Leader
VP Product Strategy @ ZF



Nicole Phelan
Marcom & Chief of Staff

AV Industry Comms Leader
VP, LaunchSquad



Anthony Cooke
Acting General Counsel

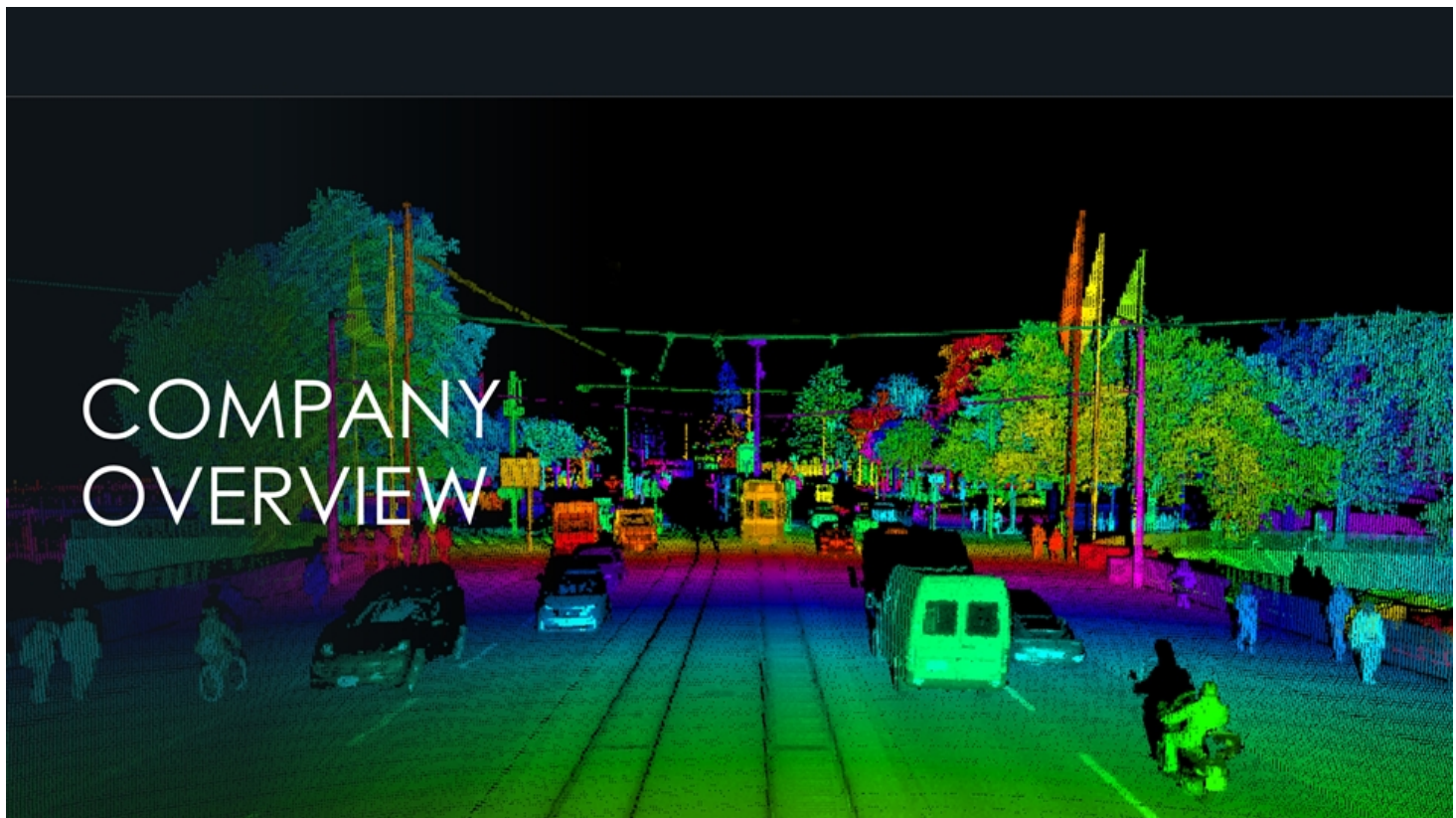
Chief Counsel @ NHTSA



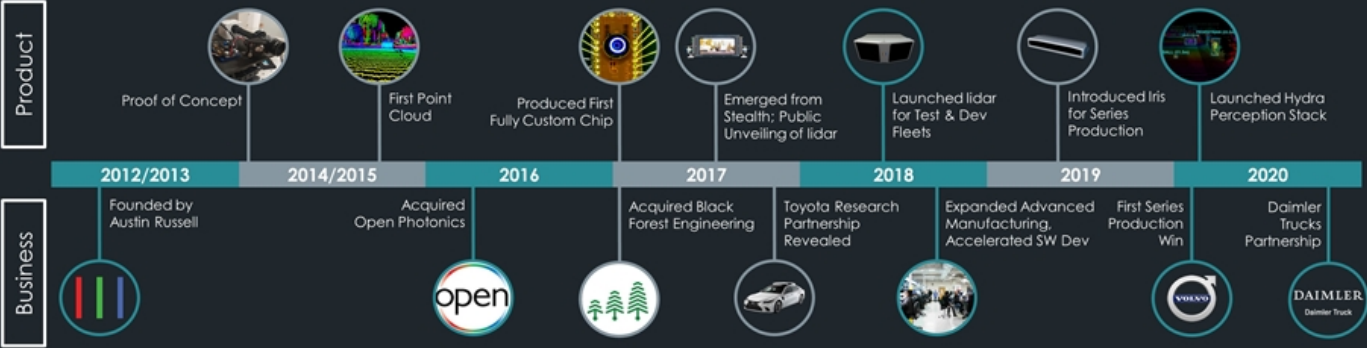
Marc Losiewicz
Business Development

Auto / ADAS Biz Dev Leader
VP ADAS & Global Safety @ ZF

COMPANY OVERVIEW



ESTABLISHED FOUNDATION FOR RAPID GROWTH



PARTNERSHIPS

4 in 2017

50 in 2020

SELECT INVESTORS

350+ TEAM ACROSS A GLOBAL FOOTPRINT

- PALO ALTO, CA**
Operations, Software
- ORLANDO, FL**
Hardware Engineering, R&D, Manufacturing
- COLORADO SPRINGS, CO**
Chip Design
- WASHINGTON, DC**
Government Affairs
- DETROIT, MI**
BD, Program Support
- GERMANY**
Autonomy Software, Customer Integration
- SWEDEN**
Business Development, Program Support
- ISRAEL**
Business Development, Program Support
- JAPAN**
Business Development, Program Support

INVESTMENT HIGHLIGHTS



Large and Rapidly Growing TAM⁽¹⁾

- <\$5B today, projected to grow to >\$150B in 2030E
- Near-term focus on passenger and commercial vehicle autonomy on highways + ADAS applications

Breakthrough Technology Built From Scratch

- Differentiated lidar architecture and component-level innovation built from the chip-level up
- 96 patents issued/allowed + 77 applications pending⁽²⁾

Scaling the World's First Auto-Grade Autonomous Technology

- Only lidar meeting OEM specs to safely enable highway autonomy for series production
- Robust scalable architecture designed for passenger and commercial production vehicles

Deeply Integrated Hardware/Software Solution

- Proprietary software purpose built to unlock full Luminar lidar capabilities
- Jointly building full-stack highway autonomy and proactive safety products

Awarded Industry's First Series Production Contract for Autonomy by Volvo

- Luminar hardware and software powering Volvo's next-gen consumer vehicle platform, starting in 2022E
- 50 OEM and other commercial/strategic partners, including 7 of the world's top 10 automakers

Strategic Partnership with Daimler Truck to Bring Autonomy to Series Production

- To align interests and strengthen the partnership, Daimler Truck has acquired a minority stake in Luminar
- Partnering with significant majority of self-driving truck start-ups and traditional truck OEMs

Compelling Growth, Margin, and Cash Flow Profile

- Robust customer base and visibility to series production enables rapid expansion of backlog
- High shareholder return potential from scalability, integrated HW + SW products and low capital intensity

Deep Bench of Industry Leaders

- Visionary leadership with track record of innovation and execution in the auto industry

¹ Includes lidar plus AV and ADAS software. Source: Luminar estimates incorporating data from IHS Markit, LMC Automotive, Company Filings, and Wall Street equity research.

² Source: United States Patent and Trademark Office. Data as of 11/9/20.

OUR VISION IS TO MAKE
AUTONOMOUS TRANSPORTATION
SAFE AND UBIQUITOUS



INTEGRATED AUTONOMOUS & SAFETY SOLUTION



The world's first autonomous solution for series production

— ACROSS ALL VERTICALS —



PASSENGER VEHICLE
1-3 lidar configuration



TRUCKING
1-3 lidar configuration



ROBO-TAXI
4 lidar configuration



V O L V O

TRC / DAIMLER



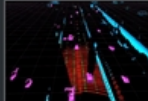
Developing turn-key highway autonomy and proactive safety solutions for passenger vehicles and trucks



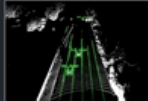
DECISION MAKING AND PATH PLANNING SOFTWARE

PERCEPTION SOFTWARE

Proprietary software purpose built to unlock full lidar capabilities



Detection & Classification



Object Tracking

Only commercially viable long-range lidar for automotive applications

LIDAR



IRIS

ENABLING AUTONOMY AND ENHANCING ADAS



ADAS⁽¹⁾

Human Supervision Required



ACTIVE SAFETY

Basic Automatic Emergency Braking (AEB), Blind Spot Detection



Most OEMs



DRIVER ASSIST

Adaptive Cruise Control + Lane Keep Assist, simultaneously



MADE POSSIBLE WITH CAMERAS AND RADAR, ENHANCED BY LUMINAR

AUTONOMOUS DRIVING

No Human Supervision



HIGHWAY AUTONOMY

Driver-out-of-the-loop autonomy on highways



Daimler Truck



URBAN/FULL AUTONOMY

Full autonomy on urban, suburban, and highway environments



ENABLED BY LONG-RANGE, HIGH-PERFORMANCE LUMINAR LIDAR

Safety⁽²⁾

1.35 Million	50 Million	~95%
deaths per year	injuries per year	from human error

Time / Value⁽³⁾

52 minutes	~\$800 Billion
average time Americans spend commuting per day	US trucking revenue

Value⁽⁴⁾

~3x Improvement in cost per mile

Source: SAE J3016™, Taxonomy and Definitions for Terms Related to On-Road Motor Vehicle Automated Driving Systems.

¹ Advanced Driver-Assistance Systems.

² Source: World Health Organization, National Highway Traffic Safety Administration, US Census Bureau.

³ Source: US Census Bureau, American Trucking Associations.

⁴ Source: Wall Street research.

LUMINAR ENABLES AUTONOMY AND ENHANCES ADAS



ADAS⁽¹⁾

Human Supervision Required



Basic Automatic Emergency Braking (AEB), Blind Spot Detection



Adaptive Cruise Control + Lane Keep Assist, simultaneously



LUMINAR
PROACTIVE SAFETY

MADE POSSIBLE WITH CAMERAS AND RADAR, **ENHANCED BY LUMINAR**

Safety Value Add

- Substantially Improved AEB
- Also enables Automatic Emergency Steering
- Insurance Opportunity
- Reliable ACC
- Reliable Lane Keep Assist

AUTONOMOUS DRIVING

No Human Supervision



Driver-out-of-the-loop autonomy on highways



LUMINAR
HIGHWAY AUTONOMY



Full autonomy on urban, suburban, and highway environments



ENABLED BY LONG-RANGE, HIGH-PERFORMANCE LUMINAR LIDAR

Enabling Autonomy

- Eyes-off functionality gives time back to the driver
- Improved safety with small object detection, free space
- Increased availability in low light and inclement weather
- Long range, high speed performance

THE ROLE OF SENSORS IN AUTONOMY



Neither camera nor camera fused with radar offer high confidence 3D perception. Lack of confidence leads to:

- Limited and inconsistent safety performance
- The requirement for human supervision

High resolution, long range lidar sensing adds the detection, classification, and range measurement confidence to unlock highway autonomy and reliable and consistent safety functionality

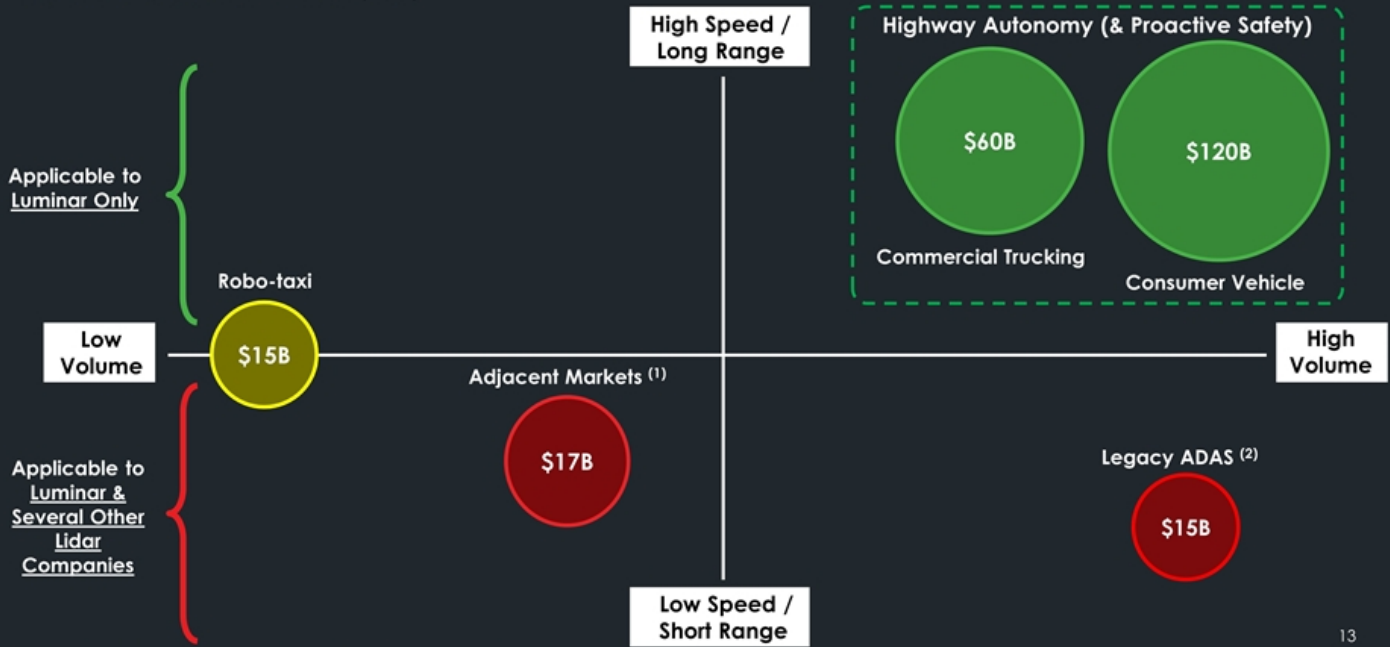
	Resolution & Range	Precise (3D) Location	Performance in Weather	Color (RGB)
Camera	Yellow	Red	Red	Green
Radar	Yellow	Yellow	Green	Red
Traditional Lidar	Yellow	Green	Yellow	Red
Luminar Lidar	Green	Green	Green	Red

DIFFERENTIATED FOCUS ON LARGEST TAM SEGMENT OF LIDAR MARKET



LIDAR MARKET AND TAM SEGMENTATION (2030E)

LUMINAR



Source: Luminar estimates incorporating data from IHS Research, eTechnic, 9G Markit, LMC Automotive, SEAR, Company Filings and Wall Street equity research.
 (1) Includes defense, delivery bvt/drones, construction, mining, agriculture, warehouse and other off-road vehicles. (2) based on projected L1 light vehicle volumes.



V O L V O

2022E START OF PRODUCTION



Volvo, a global leader in automotive safety, is setting new safety and technology standards by partnering with Luminar to enable its first fully self-driving technology for highways in next-generation production vehicles

Leveraging Luminar's hardware and software for series production also paves the way for future active safety developments

Flagship customer de-risks industrialization, enables economies of scale, and accelerates widespread adoption

— POWER OF DATA —



Collecting data for continuous software improvement



Over-the-air updates enable performance capability and safety upgrades over time

— INDUSTRIALIZATION —



Validates technology and de-risks industrialization



Enables economies of scale required for enhanced unit economics



Completed Volvo's comprehensive RFQ audits



Auto qualification accelerates transition of OEM partners to series production across the industry

LANDMARK TRUCKING PARTNERSHIP ANNOUNCED



DAIMLER Daimler Truck



“Luminar has pioneered a critical enabling technology for bringing automated vehicles to the road, and we’re excited to work closely with them to drive this technology forward. Their company has proven visionary in its focus and unique ability to enable long-range sensing and high-speed driving on the highway. Our common goal is to enable safe deployment of highly automated trucks and shape the future of the trucking and logistics industry at large.”

- Dr. Peter Vaughan Schmidt
Head of Autonomous Technology Group at Daimler Trucks

DAIMLER TRUCKS



40% Market Share of North American Class 8 Truck Market



Pursuing a common goal of bringing series-produced highly automated (L-4) trucks to roads globally



Daimler Trucks acquired a minority stake in Luminar

TRUCK MARKET VALUE PROPOSITION



Dramatic improvements in efficiency, safety, utilization, hours of service and operating expenses



Leveraging same Luminar Hardware and Software as passenger vehicles for highway autonomy



Opportunity to reduce annual insurance premiums and relatively unfavorable insurance loss ratios



BREAKTHROUGH INNOVATIONS

Receiver



Ultra high efficiency, low-cost architecture

Emitter



Proprietary hybridized low-cost 1550nm laser

Scanner



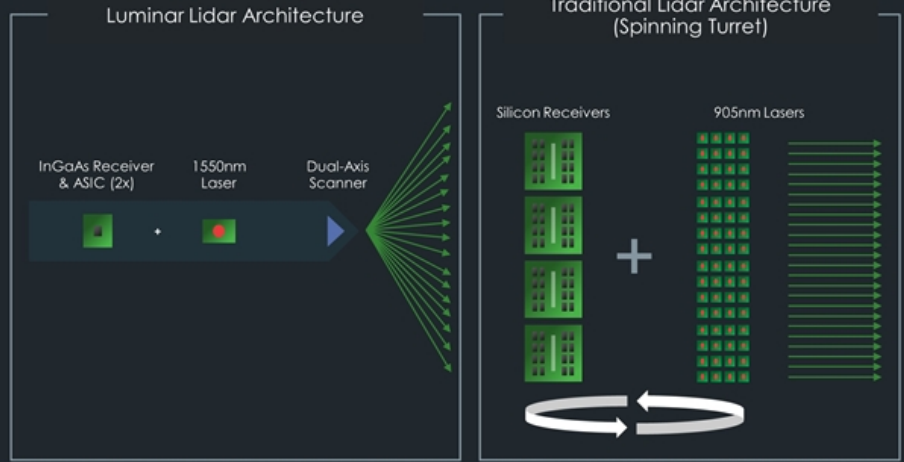
Dynamic scanning with low-mass, auto-grade mirrors

Processor



4th major generation Luminar ASICs, designed from scratch in-house

PROPRIETARY ARCHITECTURE

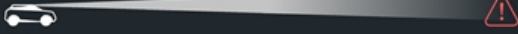


INDUSTRY-LEADING PERFORMANCE UNLOCKING SAFE AUTONOMY



Delivering the range and resolution performance expected to safely unlock hands-off and eyes-off highway driving

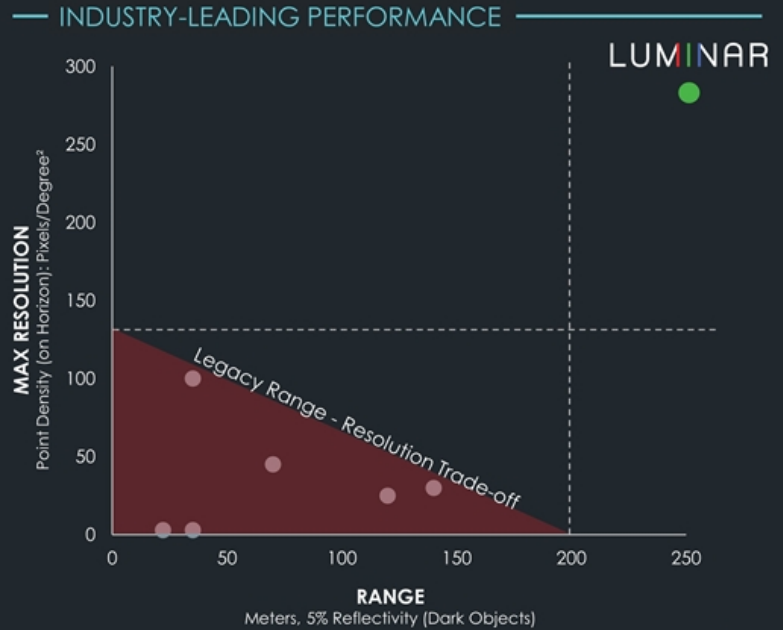
SAFETY AT HIGH SPEEDS



Luminar technology detects dark objects up to 250m away, providing 7 seconds of reaction time while traveling at 65 miles per hour



Next best resolution to reliably detect dark objects only has a range of 45m, providing only 1 second of reaction time



Note: All data sourced from company spec sheets & physics. OEM requirement based on Luminar's assessment of OEM RfIs.

AUTOMOTIVE LIDAR REQUIREMENTS



Range



Resolution



Fidelity



Frame Rate



Field of View



Weather
Agnostic



Limited
Interference



Eye Safety



Exportability



Supply Chain
Security



Assembly
Time



Scalable
Architecture




Auto-Grade
Reliability



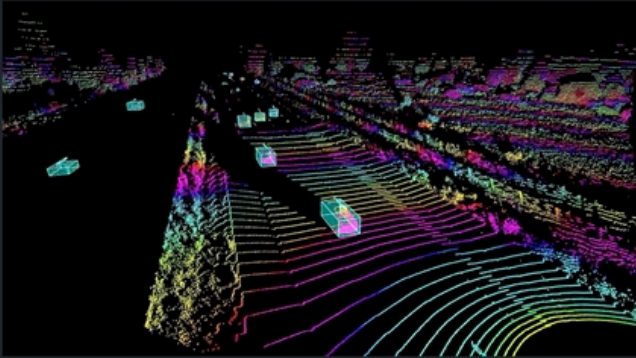
Cost

ONLY LIDAR MEETING ALL KEY OEM REQUIREMENTS FOR AUTONOMY

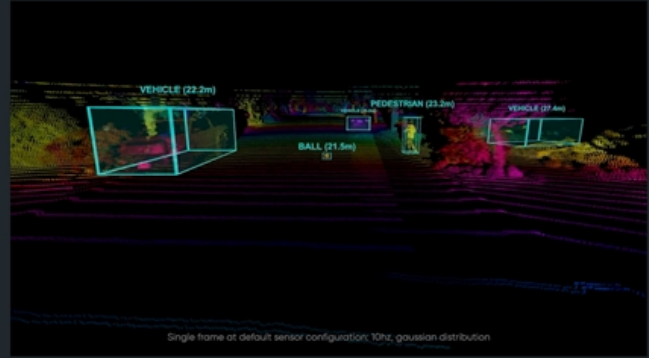


	OEM Spec Requirement ⁽¹⁾ (For Autonomy)	LUMINAR	Other lidar Companies				
			Company A (Product 1)	Company A (Product 2)	Company B	Company C	Company D
Product Stage	Production	Series Production Ready	Test Vehicles (Robo-taxi)	Test Vehicles (Robo-taxi)	Delayed Series Production (ADAS)	Series Production (ADAS)	Test Vehicles (Robo-taxi)
Range Performance (@5% Reflectivity)	> 200m	> 250m	70m	22m	120m / 35m (Configurable)	35m	140m
Max Resolution (pts/deg ² @ 10Hz)	> 200	> 300	45	3	25 / 100 (Configurable)	3	30
Field of View	>100° x 30°	120° x 30°	360° x 40°	360° x 30°	115° x 25°	145° x 3°	360° x 40°
Performance in Poor Weather	> 200m in Rain & Snow	Yes	No	No	No	No	No
Interference (Sunlight, lidar)	None	None	Partially Blinded	Partially Blinded	Partially Blinded	Partially Blinded	Partially Blinded
Auto-Grade	Auto Grade Capable	Yes	No	No	Undemonstrated	Yes	No
Cost	Low BoM & Assembly Cost	1 Laser, 2 Receivers	128 Lasers, 128 Receivers	16 Lasers, 16 Receivers	6 Lasers, 6 Receivers	4 Lasers, 4 Receivers	64 Lasers, 64 Receivers
Commercial Perception Software	Yes	Yes	No	No	Basic Functions Only	Yes	No

Note: All data sourced from company spec sheets & physics.
¹ Based on Luminar's assessment of OEM RfIs.



Highway



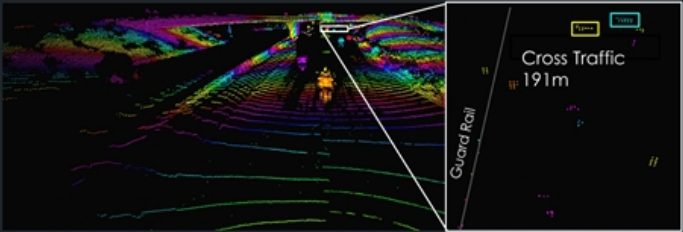
Ball in road

View the presentation at www.luminartech.com/investors to watch videos

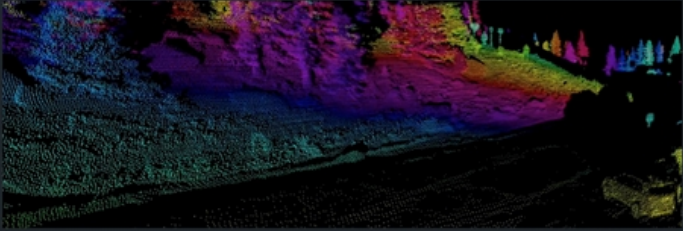
INCLEMENT WEATHER PERFORMANCE



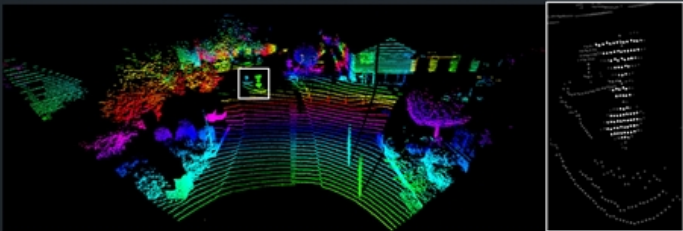
Rain



Snow



Fog



MAINTAINING AND ACCELERATING COMPETITIVE ADVANTAGE

COMPREHENSIVE IP STRATEGY



Patent Portfolio



Trade Secrets



Third Party IP Exclusivity



Confidentiality Agreements

R&D AND BUSINESS STRATEGY



Specialized Team



Proprietary Software

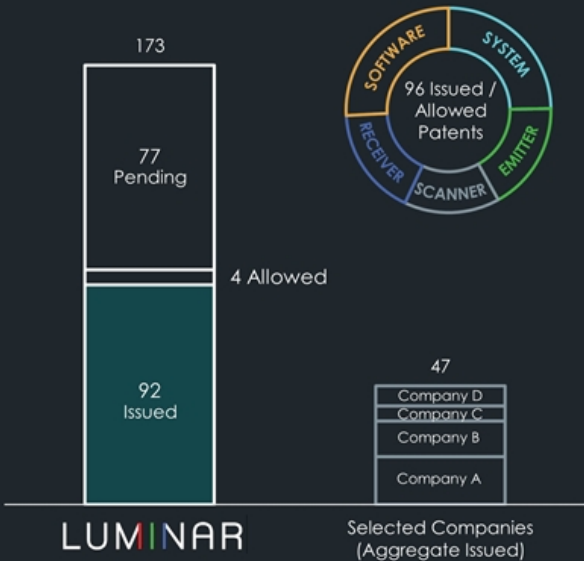


Supply Chain Exclusivity



Commercial Partner Wins

LEADING LIDAR PATENT PORTFOLIO

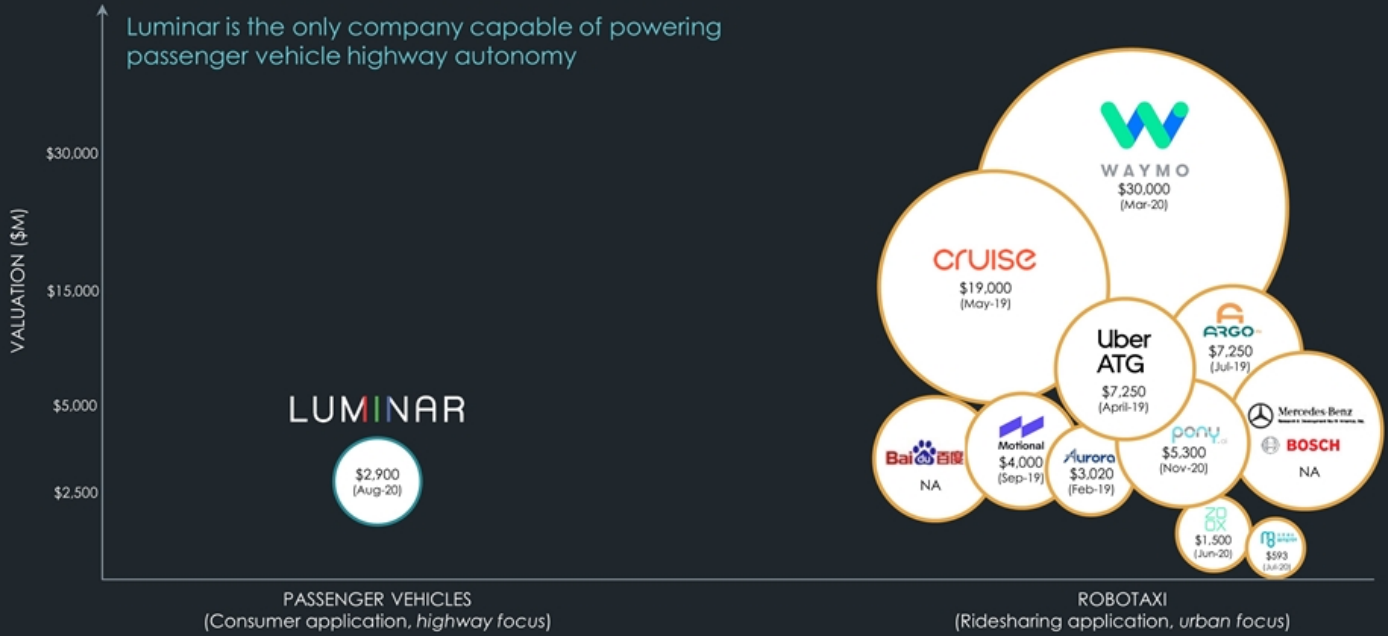


Source: United States Patent and Trademark Office and Luminar data. Data as of 11/9/20.

AUTONOMOUS VEHICLE LANDSCAPE



Luminar is the only company capable of powering passenger vehicle highway autonomy



Source: Company filings, press releases, Pitchbook, Financial Times (Waymo)

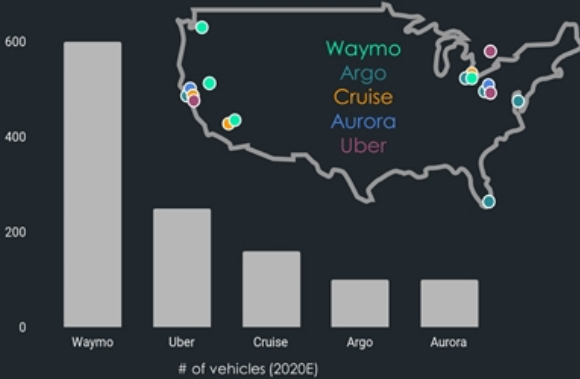


- AV Robo-Taxi Data Strategy

One city at a time...

Billions have been invested in urban-focused self-driving, looking to tackle the most difficult autonomy domain.

Infrastructure and development fleet expansion is focused on one city at a time, which requires an extremely high investment and is not scalable for series production.



Fleet sizes from media reporting, public filings, investor presentations and general web articles

- Luminar's Data Strategy

Leveraging Scale of Passenger Vehicles

Deploying global consumer and commercial highway autonomy with Luminar partners enables effective data collection for autonomy at unprecedented scale, further improving software safety and functionality over time.

By 2025E, up to
~1,000,000
Vehicles Collecting Data Globally
(cumulative)

LUMINAR

DELIVERING FULL STACK HIGHWAY AUTONOMY



Luminar's proprietary software is purpose-built to unlock its full lidar capabilities, delivering a turn-key solution that accelerates the ability for OEMs to deliver high-speed highway autonomy at commercial series production scale



Smooth and safe maneuvers powered by confident perception



Reliable detection and classification at long distances, provide more time at high highway speeds for planning and decision making



Over-the-air (OTA) performance upgrades enabled by software



Access to data accelerates software development and functionality

FULL STACK HIGHWAY PRODUCT

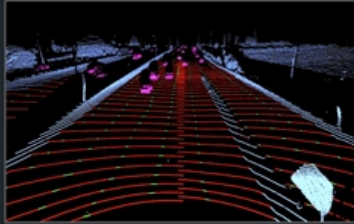


Semantic Segmentation Object Detection & Classification Land & Road Tracking

Instant Velocity Configurable Field Coverage



To deliver highway automation and proactive safety, a vehicle needs to:

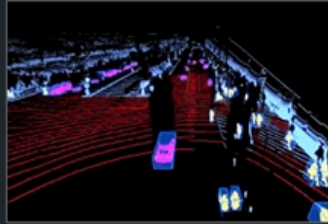


Understand the complete scene, in any environment

SEMANTIC SEGMENTATION

Assigns a "type" to each object in a scene: examples include driveable road, non-driveable space, lanes, etc

Luminar value add: the unique ability to understand a complete scene in 3D in one single sensor

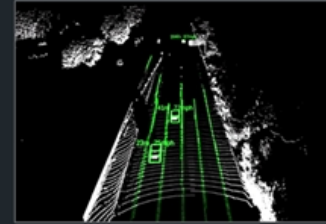


Detect and classify objects at long distance, in all lighting and weather conditions

OBJECT DETECTION & CLASSIFICATION

Detect objects in a scene, at a long distance, and classify those objects as vehicle, pedestrians, and cyclists

Luminar value add: provides more time at high highway speeds for planning and decision making at night and in inclement weather/environments



Track lane and road markings, identifying driveable and non-driveable space

LANE & ROAD TRACKING

Detects and classifies lane markings and road edges; classifies single, double, dotted and dashed lines; assigns objects a lane ID, even in the absence of lane markings

Luminar value add: provides information for path planning and decision making; extends road and lane capture beyond the ability of headlights, a failsafe operation if headlights are not functioning properly

POWERING HIGHWAY AUTONOMY AND PROACTIVE SAFETY



Luminar enables automakers to provide greater value to consumers and save lives

HIGHWAY AUTONOMY



Luminar's full-stack solution accelerates the ability for OEMs to deliver high-speed highway autonomy at production scale

With software updates over-the-air, performance upgrades can be provided, including the expansion of operational domains

This is bolstered by our analysis and training from an ever-growing data lake that includes comprehensive representations of edge cases

Source: Oct. 2019, Automated Emergency Braking with pedestrian detection, American Automobile Association, Inc.

¹ Based on relevant NCAP test scenarios and Luminar simulation.

PROACTIVE SAFETY

ADAS enhanced by Luminar provides higher confidence detection, faster and farther than camera and radar, enabling proactive collision avoidance at all speeds

Luminar proactive safety could decrease the current reported collision occurrence rates by up to **7X⁽¹⁾**

This presents an opportunity to subsidize and standardize Luminar products with OEMs through reduced insurance rates

In 2019, AAA warned that pedestrian detection systems don't work when needed most



The study of four sedans, including Tesla, pedestrian detection with Automatic Emergency Braking was tested at 20 mph resulted in the above



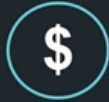
View the presentation at www.luminartech.com/investors to watch videos

Source: <https://newsroom.aaa.com/2019/10/aaa-warns-pedestrian-detection-systems-dont-work-when-needed-most/>

PROACTIVE SAFETY ENABLES INSURANCE OPPORTUNITY



- Substantial safety improvement from Luminar's Proactive Safety solution could cut cost of insurance to partially or fully subsidize product cost
- Potential to accelerate standardization of Luminar lidar and software across the industry
- This upside opportunity is not included in Luminar's current financial forecast



Unlocking attractive economics through subsidizing or standardizing Luminar products with OEMs



Allowing OEMs to own the entire vehicle life-cycle; streamlining the customer experience



Collecting, supplying and analysing insurance-related data



Creating a partnership ecosystem comprised of current forward-looking insurance providers/new entrants



Transparency in the total cost of car ownership



Aligning insurance with the actual use and application

LUMINAR'S CURRENT & TARGET PARTNER ECOSYSTEM



50 current commercial partners represent ~75% of target passenger vehicle, trucking and robo-taxi ecosystem

	PASSENGER VEHICLE	TRUCKING	ROBO-TAXI	ADJACENT MARKETS	
LUMINAR Partners	7 of Top 10 OEMs	Most Major Programs	Most Major Programs	Diverse Cross-Section	
Target Ecosystem	 TOYOTA DAIMLER AUDI 	 	 TORC / DAIMLER VOLVO TRUCKS Kodiak tu simple PACCAR EMBARK	 cruise intel NVIDIA Uber ARGO- Motional Tier IV WeRide ZO OX	Aerospace/Defense Construction/Mining Agriculture Smart City

PARTNERED WITH EVERY MAJOR AV TRUCKING PROGRAM



Leveraging the same Luminar Highway Autonomy hardware/software products and economies of scale from passenger vehicles for long-haul commercial trucking



ROBUST PARTNER FUNNEL



ROBUST PIPELINE

- Luminar is working closely with its partner base to transition programs through the validation and advanced development stages towards series production following the win with Volvo
- Working with our partners to convert an additional 12 programs (up from 8 in August) to series production over next 24 months

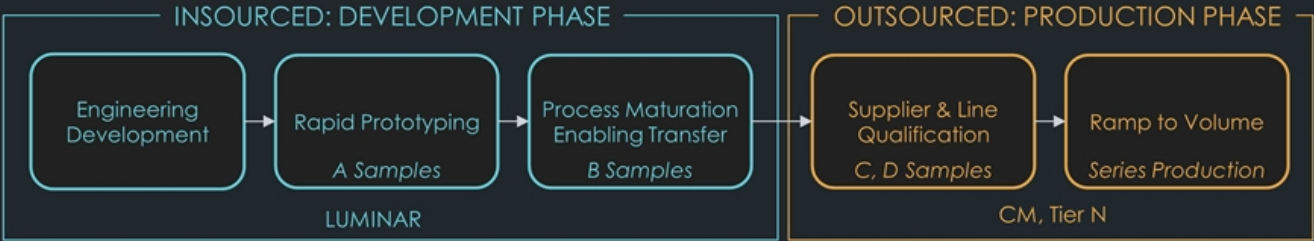
CURRENT PARTNER FUNNEL BY STAGE⁽¹⁾



Source: Luminar data.
¹ Partner funnel excludes 14 adjacent market partners.



PRODUCT INDUSTRIALIZATION



IN-HOUSE VALUE-ADD



Co-Location with R&D, Closed-Loop Design Cycle and DFM



Assembly and Test Process Development



Fixed Cost, Manage Change, Faster Cycle Time



Expertise, IP Protection, Optimization



OUTSOURCE VALUE-ADD

Leveraging global spend to efficiently scale, resource and reduce cost and risk



MEXICO
Final sensor assembly

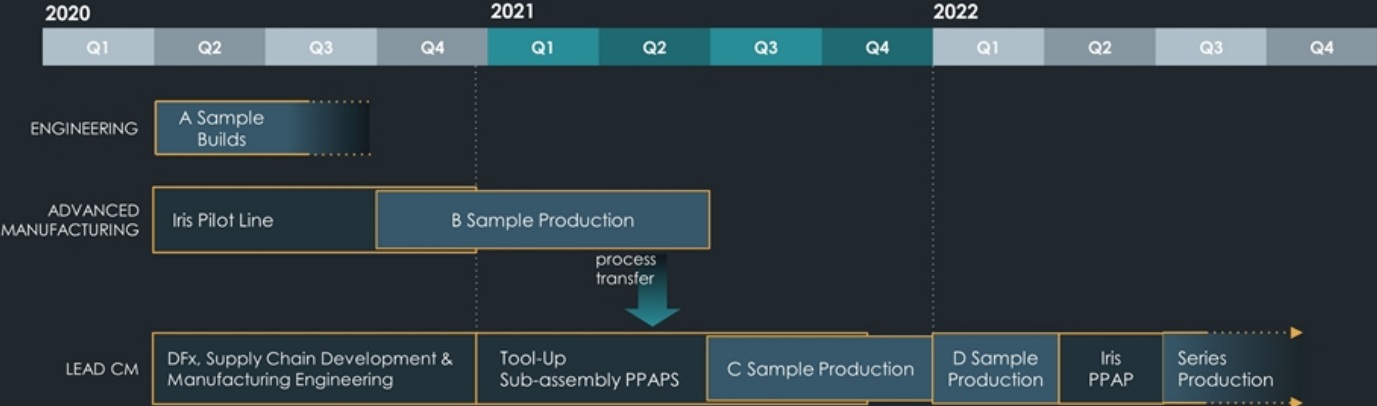
THAILAND
Key component manufacturing

IRIS – ANTICIPATED VOLUME PRODUCTION TIMELINE



BUILDING A GLOBAL ECOSYSTEM

- Internally developed manufacturing IP enables flexibility for scaling of production with multiple partners (i.e., CMs and/or Tier 1s)
- Leveraging global supply chain expertise to bring leading technology to market efficiently



An aerial night view of a multi-lane highway. The road surface is highlighted with glowing red lines that curve and recede into the distance. Several small, glowing blue and purple icons representing vehicles are scattered across the lanes. The surrounding landscape is dark, with some structures and trees visible on the right side. The overall scene is illuminated with a cool, blue-toned light.

FINANCIAL OVERVIEW

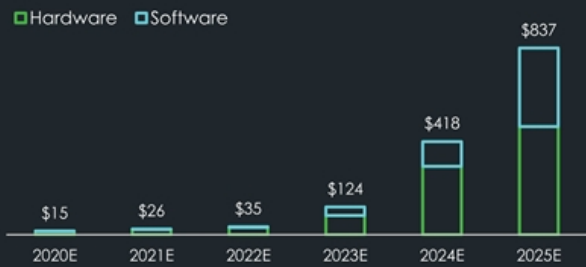


FINANCIAL HIGHLIGHTS

COMMENTARY

- Revenue primarily driven by automotive series production programs, commencing in 2022E
- This can be broken down into three sources:
 - Base lidar hardware only
 - ADAS proactive safety solution (lidar HW + SW)
 - Highway autonomy solution (lidar HW + SW)
- Over 90% of 2025E revenue expected to be from existing partner base
 - Growth driven by development programs transitioning to series production programs or similar agreements
 - Three programs have made this leap with Luminar in 2020
 - Working with our partners to convert an additional 12 programs to series production over next 24 months (up from 8 in August). ~4 programs reflected in our model, forecasted on weighted probability of occurrence
- Opportunity to standardize Luminar's technology across an OEM partners' entire production base
- Increased forward looking order book by 30% for 2020YE from increased volume guidance from existing customers and new agreements

REVENUE (\$M)



FORWARD LOOKING ORDER BOOK (\$BN)¹



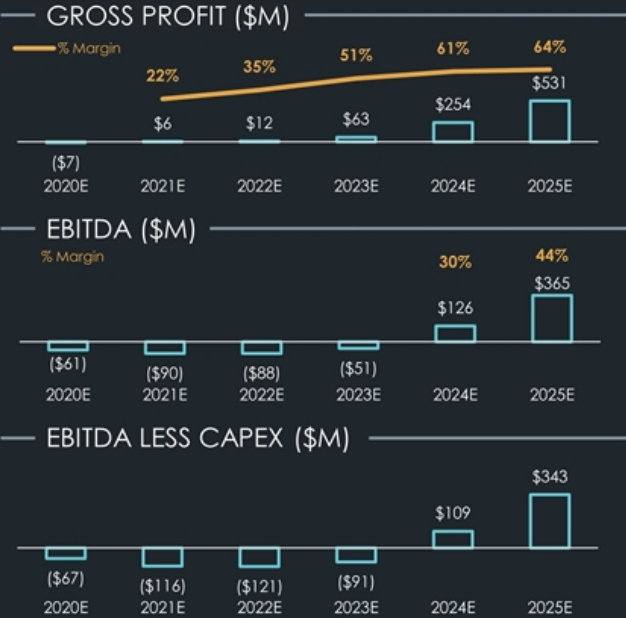
¹ Revised from initial forecast in August 2020; Luminar estimate of forward-looking order book reflects cumulative projected future sales of hardware and software over the life of a program based upon Luminar's estimates of volumes and pricing.

FINANCIAL HIGHLIGHTS (CONT'D)



COMMENTARY

- Capital-light model with near-term commercialization
 - Focused on nearer-term business opportunities with OEMs to drive growth & economies of scale
 - Does not require billions for R&D and CapEx like other autonomous technology companies
- Scalable business model
 - Same HW and SW products across entire partner base
 - Contract manufacturing labor outsourced for series production
 - Gross margin rapidly increases as manufacturing & tooling overhead are amortized over production volumes, further enhanced with reduced BoM cost
 - Operating leverage from relatively fixed cost base and SG&A
- Exponential improvements in BoM from scale and VAVE
 - Core IRIS BoM estimated at <\$500 / unit in series production
 - Exclusive supply agreements for all core components (laser, receiver, ASIC) in place to support <\$100 BoM long-term target
 - Enables lower ASPs to drive greater unit volumes and widespread standardization
- Large strategic investments being made with new capital
 - Core business requires ~\$250M to cash flow positive
 - Planning to invest an additional ~\$150M to develop full-stack highway autonomy and proactive safety software



ILLUSTRATIVE PATH TO \$2.5+ BILLION EBITDA



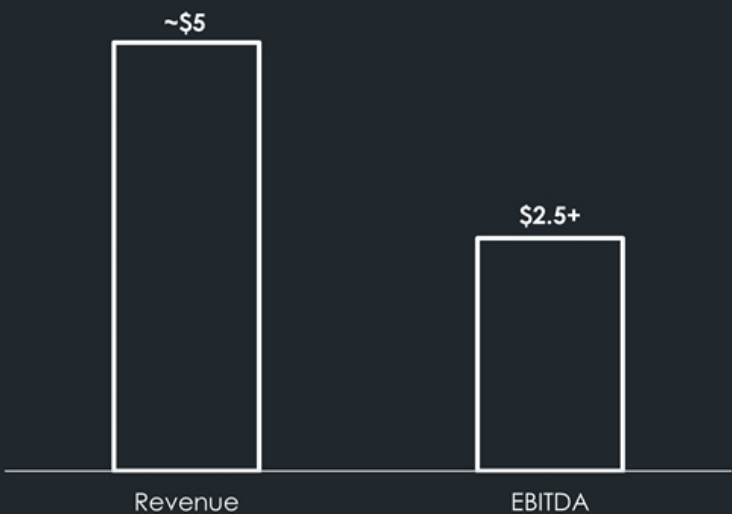
2030E TARGETS

~4%⁽¹⁾
Target Vehicle Penetration Rate

50%+
EBITDA Margin Opportunity

~\$60B
Target Forward-Looking Order Book

ILLUSTRATIVE OPPORTUNITY (\$B)



Source: Luminar data.
¹ Based on passenger and commercial vehicle, robo-taxi and adjacent market opportunities, including a subset of programs with multi-sensor configurations.

TRANSACTION OVERVIEW





TRANSACTION OVERVIEW

TRANSACTION STRUCTURE⁽¹⁾

- Business combination between Luminar Technologies, Inc. ("Luminar") and Gores Metropoulos, Inc. (Nasdaq: GMHI) ("Gores Metropoulos" or "GM"), a publicly-traded special purpose acquisition company
- \$170 million financing directly into Luminar (the "Series X Financing") which was fully committed at transaction signing (August 24, 2020) and funded immediately, anchored by top tier institutional investors including Alec Gores, Van Tuyl Companies, Peter Thiel, Volvo Cars Tech Fund, Crescent Cove, Moore Strategic Ventures, Nick & Jill Woodman and VectoIQ
- Proxy has been declared effective and the GM shareholder vote will be held on December 1, 2020
- Closing expected shortly after GM shareholder meeting, following which GM will be renamed Luminar and listed on Nasdaq under the new ticker symbol "LAZR"

VALUATION

- Fully diluted pro forma equity value of ~\$3.4 billion (assuming \$488 million in net cash at closing)
- Existing Luminar shareholders will roll the entirety of their existing equity holdings into the combined company and are expected to receive ~80% of the pro forma equity⁽²⁾

CAPITAL STRUCTURE

- Funded by a combination of GM cash held in a trust account, and proceeds from the Series X Financing
- Transaction will result in \$520 million of cash on the balance sheet to fund growth⁽²⁾

¹ Existing Luminar shareholders to receive an earnout to vest over 6 share price hurdles (approximately 4.3M shares at each of the following share prices): \$13.00, \$16.00, \$19.00, \$22.00, \$25.00, \$28.00.

² Assumes no redemptions by GM's existing public shareholders and before impact of warrants and earnout. Pro forma ownership of 80% excludes Series X investment.



PRO FORMA EQUITY OWNERSHIP

SOURCES (\$M)

GM SPAC Cash in Trust ⁽¹⁾	\$400
Series X Investment	\$170
Seller Rollover ⁽²⁾	\$2,718
Total Sources	\$3,288

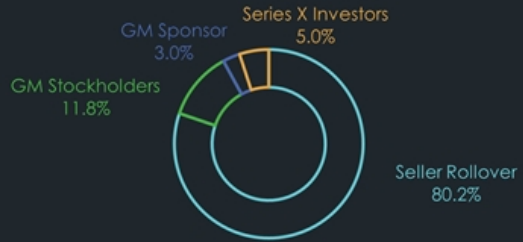
USES (\$M)

Seller Rollover ⁽²⁾	\$2,718
Proceeds to Luminar ⁽¹⁾	\$520
Total Deal Expenses	\$50
Total Uses	\$3,288

PRO FORMA VALUATION

Share Price	\$10.00
x PF FD Shares Outstanding (M) ⁽³⁾	338.8
Market Cap (\$M)	\$3,388
Less: Net Cash (\$M) ⁽⁴⁾	\$488
Enterprise Value (\$M)	\$2,900

PRO FORMA OWNERSHIP⁽²⁾⁽³⁾⁽⁵⁾



¹ Assumes no Gores Metropoulos stockholder has exercised its redemption rights to receive cash from the trust account. This amount will be reduced by the amount of cash used to satisfy any redemptions.
² Excludes impact of aggregate exercise price associated with existing Luminar options and warrants.
³ Based on fully diluted shares outstanding assuming net share settle of existing Luminar options and warrants at pro forma \$10.00 share price.
⁴ Assumes ~\$32M net debt prior to Transaction and ~\$520M of net proceeds to be added to Luminar's balance sheet.
⁵ Assumes a nominal share price of \$10.00. Ownership excludes impact of warrants and earn-out.



LUMINAR

BUILDING THE FUTURE
OF TRANSPORTATION

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Luminar Increases Guidance; Accelerating Deals

*New deals and increased volume lead to estimated \$1.3B Order Book by year end,
up from \$1B target*

LOS ANGELES, CALIFORNIA — November 10, 2020 — Gores Metropoulos, Inc. (“Gores Metropoulos”) (Nasdaq: GMHI, GMHIU, GMHIW), a special purpose acquisition company, announced today that Luminar Technologies, Inc. (“Luminar”), the global leader in automotive lidar and software technology powering the introduction of highway autonomy, with which Gores Metropoulos has signed a definitive Merger Agreement, has announced a number of major business updates and milestones.

Luminar OEM Programs Accelerating to Production

- Luminar’s partnership with the largest global truck OEM to pursue a common goal of bringing series produced, highly automated trucks (SAE L4) to roads globally accelerates Luminar’s leadership position in trucking autonomy; now partnered with nearly all major programs for long-haul highway automation
- Luminar is engaged with 50% more OEM programs for series production deals to be awarded over next 24 months (now 12, up from 8 in August; only 4 modeled in financial forecast)

Deliverables Met, Cost-Down Curve Ahead of Forecast

- Luminar executed exclusive supply agreements for all three of its key lidar components (receiver, ASIC, and laser), locking in an estimated sub \$100 hardware cost in volume
- Luminar is concluding a Contract Manufacturer selection process for series production of Iris; lead partner and factory selected in Mexico
- Luminar is on-track for powering series production vehicles in 2022: delivered key milestone of IrisB-samples; shipped to its lead series production partner Volvo Cars and live on vehicles

Confirmed & Raised Financial Outlook

- Luminar is increasing its target 2020 Order Book from \$1 billion to approximately \$1.3 billion, due to new OEM deals and increased existing customer volume outlook provided

Since announcing our deal with Gores Metropoulos just two and a half months ago, our full team has been intensely executing and substantially exceeding our projected annual milestones,” said Austin Russell, Founder and CEO of Luminar. “Our accelerating customer engagements and foray into owning the long-haul autonomous trucking market are paying off, reaffirming our unique ability to enable highway autonomy for both cars and trucks in series production. As we approach closing of our merger with major OEM deals in hand, we’ve now gained substantial long-term visibility as we continue our hyper-growth trajectory as a public company.”

Alec Gores, CEO of Gores Metropoulos, said, “Luminar has advanced leaps and bounds since announcing our pending merger in August. Luminar’s unparalleled technology and strong momentum is accelerating its command of the market for autonomous consumer vehicles and now autonomous trucks. We know this is only the beginning of even greater achievements to come.”

Luminar and Gores Metropoulos expect to close the proposed transaction in Q4 2020, as expected. Upon completion, Gores Metropoulos will change its name to Luminar Technologies, Inc. and will be listed on the Nasdaq under the new ticker symbol “LAZR”.

For additional information and in connection with these updates, Luminar provided additional information with respect to the Merger Agreement and the proposed business combination in an updated investor presentation today, which can be accessed from the “Investor” section of the Luminar website at <https://luminartech.com/investors>.

About Luminar

Luminar is an autonomous vehicle sensor and software company with the vision to make self-driving safe and ubiquitous by delivering the only lidar and perception platform that meets the industry’s stringent performance, safety, and economic requirements. Luminar has rapidly gained 50 industry partners, including 7 of the top 10 global automotive OEMs, and has received minority investments from the world’s largest commercial vehicle manufacturer, Daimler Truck AG and Volvo Cars, a global leader in automotive safety, to bring autonomous trucks and cars to highways, respectively. Founded in 2012, Luminar is a 350-person team with offices in Palo Alto, Orlando, Colorado Springs, Detroit, and Munich.

In August 2020, Luminar announced that it has entered into a definitive agreement to merge with Gores Metropoulos, Inc. (“Gores Metropoulos”) (Nasdaq: GMHI, GMHIU and GMHIW), a special purpose acquisition company sponsored by an affiliate of The Gores Group, LLC.

For more information please visit www.luminartech.com.

About Gores Metropoulos, Inc.

Gores Metropoulos is a special purpose acquisition company sponsored by an affiliate of The Gores Group, LLC, a global investment firm founded in 1987 by Alec Gores, and by an affiliate of Dean Metropoulos of Metropoulos & Co. Gores Metropoulos was formed for the purpose of entering into a merger, capital stock exchange, asset acquisition, stock purchase, reorganization or similar business combination with one or more businesses. Mr. Gores and Mr. Metropoulos together have more than 65 years of combined experience as entrepreneurs, operators and investors across diverse sectors including industrials, technology, media and entertainment, business services, healthcare and consumer products and services. Over the course of their careers, Mr. Gores and Mr. Metropoulos and their respective teams have invested in more than 180 portfolio companies through varying macroeconomic environments with a consistent, operationally-oriented investment strategy. For more information, please visit www.gores.com

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Additional Information about the Transactions and Where to Find It

Gores Metropoulos has filed with the SEC a registration statement on FormS-4 (the "**Registration Statement**") and has mailed the definitive proxy statement/consent solicitation statement/prospectus contained therein and other relevant documents to its stockholders. The Registration Statement is now effective. The Registration Statement, including the proxy statement/consent solicitation statement/prospectus contained therein, contains important information about the proposed transactions contemplated by the Merger Agreement and the other matters to be voted upon at a meeting of Gores Metropoulos' stockholders to be held to approve the proposed transactions contemplated by the Merger Agreement and other matters (the "**Special Meeting**") and is not intended to provide the basis for any investment decision or any other decision in respect of such matters. **Gores Metropoulos stockholders and other interested persons are advised to read the Registration Statement and the proxy statement/consent solicitation statement/prospectus, as well as any amendments or supplements thereto, because they contain important information about the proposed transactions. The definitive proxy statement/consent solicitation statement/prospectus has been mailed to Gores Metropoulos stockholders as of October 14, 2020, the record date established for voting by Gores Metropoulos stockholders on the proposed transactions contemplated by the Merger Agreement and the other matters to be voted upon at the Special Meeting. Gores Metropoulos stockholders will also be able to obtain copies of the definitive proxy statement/consent solicitation statement/prospectus, without charge, at the SEC's website at www.sec.gov or by directing a request to: Gores Metropoulos, Inc., 9800 Wilshire Boulevard, Beverly Hills, CA 90212, attention: Jennifer Kwon Chou (email: jchou@gores.com).**

Participants in Solicitation

Gores Metropoulos, Luminar and their respective directors and officers may be deemed participants in the solicitation of proxies of Gores Metropoulos stockholders in connection with the proposed transactions. **Gores Metropoulos stockholders and other interested persons may obtain, without charge, more detailed information regarding the directors and officers of Gores Metropoulos in Gores Metropoulos' Annual Report on Form 10-K for the fiscal year ended December 31, 2019, which was filed with the SEC on March 13, 2020. Information regarding the persons who may, under SEC rules, be deemed participants in the solicitation of proxies to Gores Metropoulos stockholders in connection with the proposed transactions contemplated by the Merger Agreement and other matters to be voted upon at the Special Meeting is set forth in the definitive proxy statement/consent solicitation statement/prospectus for the proposed transactions.** Additional information regarding the interests of participants in the solicitation of proxies in connection with the proposed transactions is included in the Registration Statement.

Forward Looking Statements

This communication may contain a number of "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements include information concerning Gores Metropoulos' or Luminar's possible or assumed future results of operations, business strategies, debt levels, competitive position, industry environment, potential growth opportunities and the effects of regulation, including whether this transaction will generate returns for stockholders. These forward-looking statements are based on Gores Metropoulos' or Luminar's management's current expectations, estimates, projections and beliefs, as well as a number of assumptions concerning future events. When used in this press release, the words "estimates," "projected," "expects," "anticipates," "forecasts," "plans," "intends," "believes," "seeks," "may," "will," "should," "future," "propose" and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements.

These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside Gores Metropoulos' or Luminar's management's control, that could cause actual results to differ materially from the results discussed in the forward-looking statements. These risks, uncertainties, assumptions and other important factors include, but are not limited to: (a) the occurrence of any event, change or other circumstances that could give rise to the termination of the Merger Agreement and the proposed transactions contemplated thereby; (b) the inability to complete the transactions contemplated by the Merger Agreement due to the failure to obtain approval of the stockholders of Gores Metropoulos or other conditions to closing in the Merger Agreement; (c) the ability to meet Nasdaq's listing standards following the consummation of the transactions contemplated by the Merger Agreement; (d) the risk that the proposed transactions disrupt current plans and operations of Luminar or its subsidiaries as a result of the announcement and consummation of the transactions described herein; (e) the ability to recognize the anticipated benefits of the proposed transactions, which may be affected by, among other things, competition, the ability of the combined company to grow and manage growth profitably, maintain relationships with customers and suppliers and retain its management and key employees; (f) costs related to the proposed transactions; (g) changes in applicable laws or regulations; (h) the possibility that Luminar may be adversely affected by other economic, business and/or competitive factors; and (i) other risks and uncertainties indicated from time to time in the final prospectus of Gores Metropoulos, including those under "Risk Factors" therein, and other documents filed or to be filed with the SEC by Gores Metropoulos. You are cautioned not to place undue reliance upon any forward-looking statements, which speak only as of the date made.

Forward-looking statements included in this communication speak only as of the date of this communication. Except as required by law, neither Gores Metropoulos nor Luminar undertakes any obligation to update or revise its forward-looking statements to reflect events or circumstances after the date of this release. Additional risks and uncertainties are identified and discussed in Gores Metropoulos' reports filed with the SEC and available at the SEC's website at www.sec.gov.

Disclaimer

This communication is for informational purposes only and shall not constitute an offer to sell or the solicitation of an offer to buy any securities pursuant to the proposed transactions or otherwise, nor shall there be any sale of securities in any jurisdiction in which the offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of any such jurisdiction. No offer of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act.